

Fill-in manual

Dear Exhibitor,

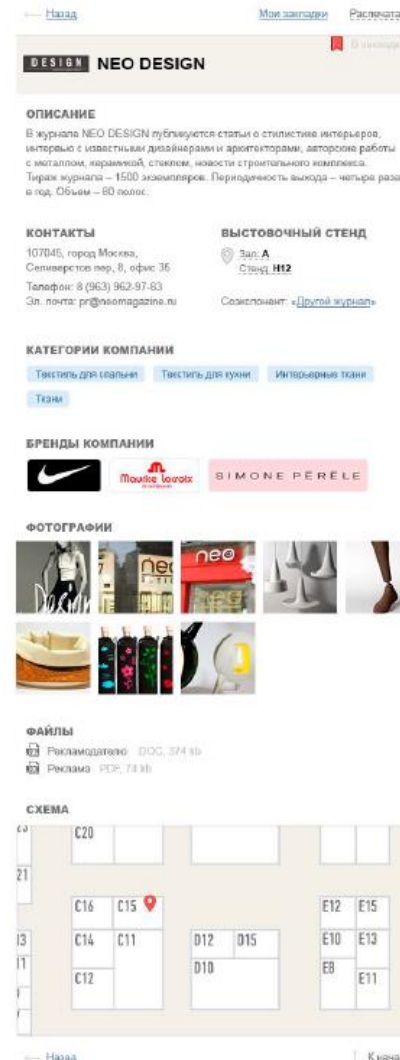
Please fill in the form, which is to give you access to many promotional opportunities!
The information you enter once is automatically downloaded to different sources:

- To ONLINE exhibitor list on the website of the fair. Now you can create a personal account of your company and add product pictures and some presentation materials. Use this option to attract more visitors to your booth during the fair.
- To ONLINE hall plans of the fair. The website visitors will be able to reach your personal page via hall plans
- * To CD-catalogue of the fair
- * To the application for iOS and Android

These are the tools which will let your potential visitors learn about your company before the fair and make the participation more efficient

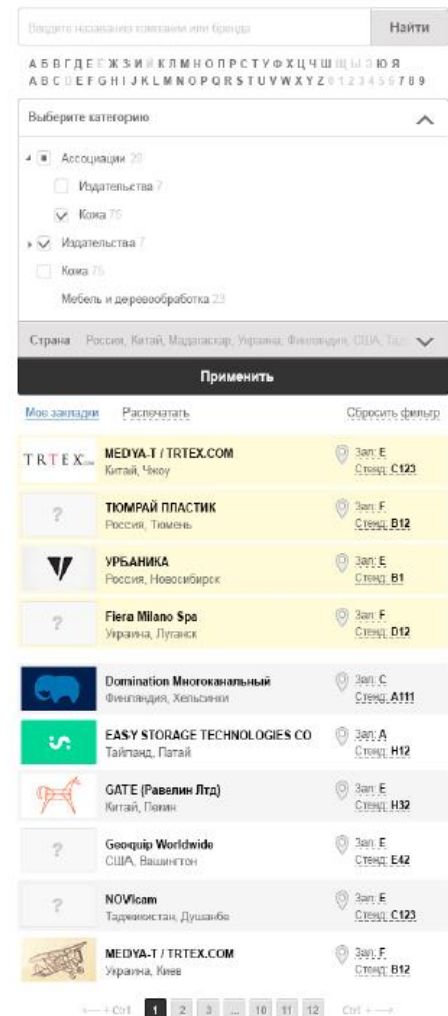
* If applicable, please contact us for more details*

Your page on the fair's website



The screenshot shows a profile for 'NEO DESIGN'. It includes a navigation bar with 'Назад', 'Мои закладки', and 'Распечатать'. The main content area has a 'ОПИСАНИЕ' section with text about the magazine, 'КОНТАКТЫ' with address and phone, 'ВЫСТАВОЧНЫЙ СТЕНД' with stand location, 'КАТЕГОРИИ КОМПАНИИ' with tags like 'Текстиль для спальни', 'Бренды компании' with logos for Nike, Mowite, and Simone Perelle, 'ФОТОГРАФИИ' with a gallery of images, and 'ФАЙЛЫ' with downloadable files. At the bottom, there is a 'СХЕМА' section showing a floor plan with booth numbers C20, C16, C15, C14, C11, C12, D12, D15, D10, E12, E15, E10, E13, E8, and E11.

Online exhibitor list



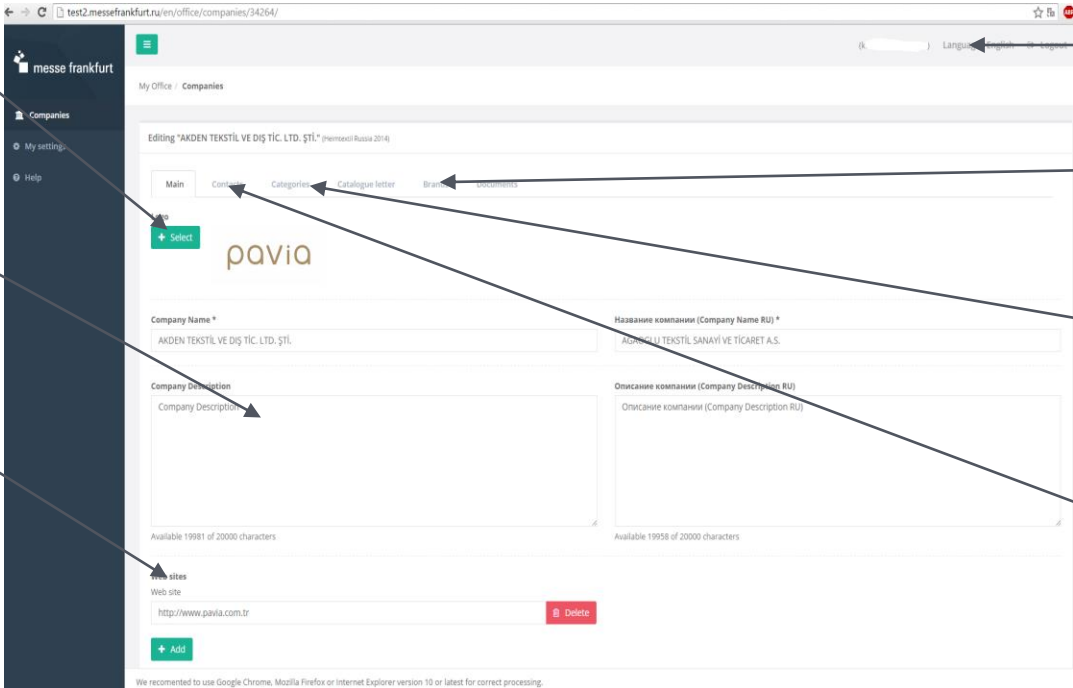
The screenshot shows the online exhibitor list interface. It features a search bar at the top with a 'Найти' button. Below the search bar is a grid of exhibitor cards. Each card displays the company name, country, and stand location. The exhibitors listed include:

- TRTEX (China, Stand C123)
- ТЮМРАЙ ПЛАСТИК (Russia, Stand B12)
- УРБАНИКА (Russia, Stand B1)
- Fiera Milano Spa (Ukraine, Stand D12)
- Domination Многоканальный (Ukraine, Stand A111)
- EASY STORAGE TECHNOLOGIES CO (Thailand, Stand H12)
- GATE (Равелин Лтд) (China, Stand H32)
- Goquip Worldwide (USA, Stand E42)
- NOVICOM (Tajikistan, Stand C123)
- MEDIA-T / TRTEX.COM (Ukraine, Stand B12)

At the bottom, there is a pagination control showing '1' of 12 items.

HOW TO USE IT?

It's easy! Just Log in and start entering info in English and Russian following the steps below:



The screenshot shows the 'Editing' interface for a company profile on the messe frankfurt platform. The interface is in English and features a dark sidebar on the left with navigation options: 'Companies', 'My settings', and 'Help'. The main content area is titled 'Editing "AKDEN TEKSTİL VE DİŞ TİC. LTD. ŞTİ." (messexil Russia 2014)' and includes a breadcrumb trail: 'Main > Companies > Categories > Catalogue letter > Brands > Exhibitors'. A 'pavia' logo is displayed. The form contains fields for 'Company Name *' (with English and Russian versions), 'Company Description' (with English and Russian versions), and 'Web site'. A 'Language' dropdown menu is visible in the top right corner. Callout boxes with arrows point to specific elements: 'Upload your company logo' points to the logo area; 'Enter company name and its short description' points to the 'Company Name' field; 'Add company website' points to the 'Web site' field; 'Choose language' points to the 'Language' dropdown; 'Add exhibitor badges for your colleagues' points to the 'Exhibitors' breadcrumb; 'Tackle company product group' points to the 'Categories' breadcrumb; and 'Enter contact details and company address' points to the 'Brands' breadcrumb.

Upload your company logo

Choose language

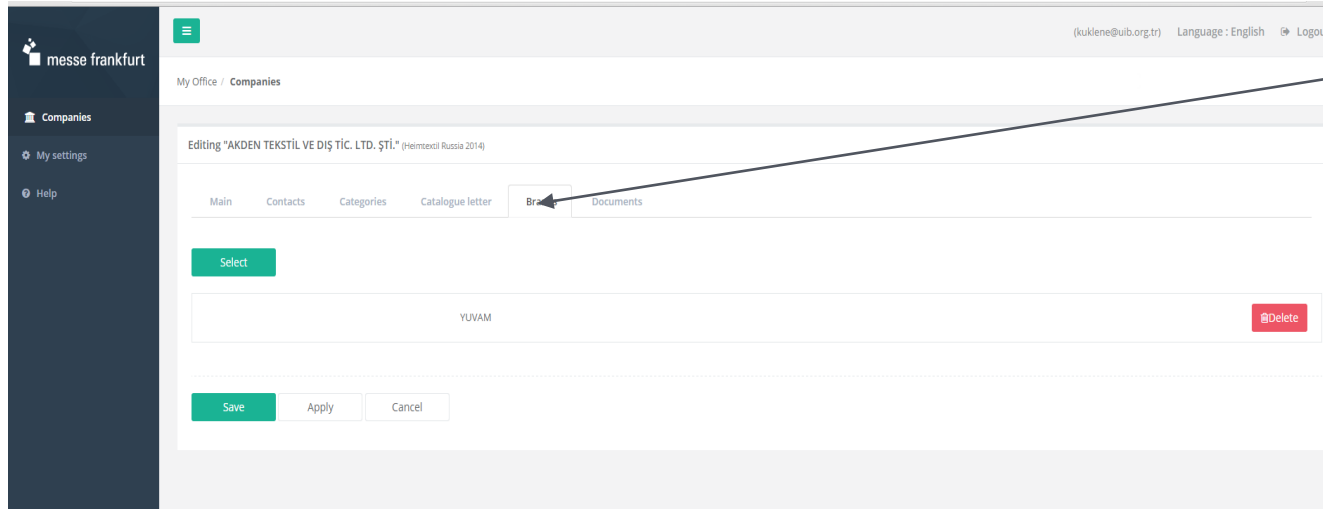
Enter company name and its short description

Add exhibitor badges for your colleagues

Add company website

Tackle company product group

Enter contact details and company address



Select or add your brands

After filling in ALL fields press the  button in the down left corner of the screen. The information will be automatically sent to us. In a while the information will appear in the above mentioned directories after verification.

Thank you for choosing our service!
Best regards,
Messe Frankfurt RUS team